

NATO Regional Conventions Postponed

In a joint statement today, the leaders of four NATO Regional Conventions scheduled for late Summer and early Fall announced their postponement to 2021.

“The first priority is the well-being of our industry,” explained George Rouman, Co-Chairman of Geneva Convention in Wisconsin. “After consultation with our attendees, trade show exhibitors, sponsors, and studio partners, we’ve made the difficult decision to suspend our 2020 conventions.”

“As it became clear to theater owners that we would experience an extended period of closure, the primary focus has now shifted to reopening our facilities in a safe and responsible manner,” added Geneva Convention Co-Chairman John Scaletta.

Diane Eve, Director of the Rocky Mountain Theatre Convention stated, “We’re cautiously optimistic that by Labor Day weekend theaters across the country will be fully operational and building momentum towards a strong period of moviegoing throughout the Fall and Winter months.”

Todd Halstead, Executive Director of CineShow in Texas agreed while declaring, “This effort will require ‘all hands on deck’ from theater owners and managers. It’s highly unlikely that they will be keen to travel anywhere away from their business operations as the industry is starting to hit its stride again.”

“These are unprecedented times,” according to Robin Miller, Executive Director of ShowSouth in Georgia. “Our industry partners have a long history of supporting us and our charitable causes, but this year we need to pause and give each other a chance to regroup. We’ll be back in 2021!”

For more information:

Geneva Convention
Sep 20 – 22, 2021
www.genevaconvention.com

Rocky Mountain Theatre Convention
Aug 31 – Sep 2, 2021
www.rm nato.com

CineShow
Aug 23 – 25, 2021
www.cineshowusa.com

ShowSouth
Aug 17 – 19, 2021
www.natoofga.com