

Geneva Convention 2019 - Schedule of Events

TUESDAY, SEPTEMBER 17, 2019

9:00am – 7:00pm	Convention Registration	Ballroom Coat Check
10:30am – 11:45am	Golfer's Lunch	Golf Pavilion
Noon (Shotgun Start)	Variety - The Children's Charity Golf Classic	The Brute
12:30pm	Bus departs for Lake Geneva School of Cooking	Hotel Entrance
1:00pm – 4:00pm	COOK WITH WILL: A CULINARY EXPERIENCE	LG School of Cooking
4:00pm	Bus departs for Grand Geneva	LG School of Cooking
5:30pm – 6:15pm	Buses depart for Emagine Theater- continuous shuttling	Hotel Entrance
5:30pm – 6:30pm	Pre-Screening Reception	Emagine Geneva Lakes
6:30pm	Warner Bros. SCREENING	Emagine Geneva Lakes
9:00pm	Opening Night Party & Buffet Reception	Grand Pool

WEDNESDAY, SEPTEMBER 18, 2019

7:30am – 6:00pm	Convention Registration	Ballroom Coat Check
7:00am – 8:00am	Breakfast Buffet	Grand Ballroom
8:30am	Studio Product Reel Presentation: Paramount	Grand Ballroom
9:00am	Studio Product Reel Presentations	Maple Lawn Ballroom
	<ul style="list-style-type: none"> • Sony, Lionsgate, Warner Bros., United Artists, Focus 	
10:15pm	National NATO Briefing	Maple Lawn Ballroom
	<ul style="list-style-type: none"> • <u>Alex Rich</u> - Manager of State Government Relations, NATO • <u>Belinda Judson</u>- Regional Liaison, NATO 	
11:00am	Keynote Presentation: Leadership & Negotiation	Maple Lawn Ballroom
	<ul style="list-style-type: none"> • <u>Alison Fragale</u> - Organizational Psychology Expert 	
12:00pm	Opening Awards Luncheon & Variety Children's Charity Presentation	Grand Ballroom
1:30pm	Studio Product Reel Presentations	Maple Lawn Ballroom
	<ul style="list-style-type: none"> • Universal, Walt Disney Studios Motion Pictures 	
2:30pm	Panel Discussion: Women in Exhibition	Maple Lawn Ballroom
	<ul style="list-style-type: none"> • <u>Rebecca Pahle</u> (moderator) - Boxoffice Pro • <u>Bernadette McCabe</u> - EVP, CineLife Entertainment, Spotlight Cinema Network • <u>Heather Blair</u> - President, Lumma4D/Cinema Esports • <u>Melissa Boudreau</u> - Chief Marketing Officer, Emagine Entertainment • <u>Kim Lueck</u> - VP Technology & Chief Information Officer, The Marcus Corporation • <u>Gina DiSanto</u> - NATO of Pennsylvania, Independent Cinema Alliance • <u>Darryl Schaffer</u> - EVP, Operations & Exhibitor Relations, Screenvision Media 	
3:30pm – 7:00pm	Trade Show	The Forum
5:45pm – 6:45pm	Cocktails on the Trade Show Floor	The Forum
7:00pm	Gala Awards Dinner & United Artists Product Reel Presentation	Grand Ballroom
9:30pm	myCinema SCREENING	Geneva Theater

THURSDAY, SEPTEMBER 19, 2019

7:30am – 11:00am	Registration	Ballroom Coat Check
8:30am – 9:30am	Breakfast on the Trade Show Floor	The Forum
8:30am – 10:30am	Trade Show	The Forum
10:00am	Variety Silent Auction Closes	
10:30am	Independent Cinema Alliance (ICA) & Cinema Buying Alliance (CBA)	Maple Lawn Ballroom
11:15am	The Boxoffice Conference: Diverse Programming and New Distribution Models	Maple Lawn Ballroom
	<ul style="list-style-type: none"> • <u>Daniel Loria</u> (moderator) - Boxoffice Pro 	
12:00pm	Closing Luncheon, Hall of Fame Induction & Independent Product Reel Presentations	Grand Ballroom
	<ul style="list-style-type: none"> • Amazon, myCinema 	

*No electronic/recording devices are allowed during Studio Marketing Presentations & Screenings