

Geneva Convention 2023 - Schedule of Events

TUESDAY, SEPTEMBER 26, 2023

9:00am – 7:00pm	Convention Registration	Conference Point
11:00am – 11:45am	Golfer's Lunch (Registered Golfers Only)	Golf Pavilion
Noon (Shotgun Start)	Variety - The Children's Charity Golf Classic	The Brute
1:30pm – 4:00pm	Paint with Will & Wine Tasting	Evergreen Ballroom
5:30pm – 6:30pm	Buses depart for Emagine Theater- continuous shuttling	Hotel Entrance
5:30pm – 6:45pm	Pre-Screening Reception	Emagine Geneva Lakes
6:45pm	Screening: Sony Pictures Presents "Dumb Money"	Emagine Geneva Lakes
8:30-9:15pm	Buses depart from Emagine Theater- continuous shuttling	Grand Chalet
9:00pm	Opening Night Party & Buffet Reception	Grand Chalet

WEDNESDAY, SEPTEMBER 27, 2023

7:30am – 6:00pm	Convention Registration	Conference Point
7:30am – 8:30am	Breakfast (Buffet Closes at 8:30am)	Grand Ballroom
8:30am	NATO & ITOC Update	Grand Ballroom
9:00am	Studio Product Reel Presentations	Maple Lawn Ballroom
10:30am	Independent Cinema Alliance (ICA) Update	Maple Lawn Ballroom
11:00am	Keynote Presentation: Secrets of Successful Leadership Dr. Michelle Rozen, Author & Inspirational Speaker	Maple Lawn Ballroom
12:00pm	Awards Luncheon & Variety Children's Charity Presentation	Grand Ballroom
1:30pm	The Boxoffice Conference: Hiring & Managing Today's Workforce <ul style="list-style-type: none"> • Laura Hendricks, Delaware North HR Manager for Lambeau Field & Tittletown • Michael Larson, Executive VP & GM of the Schaumburg Boomers • Jim Franz, Human Resources Director, Great Wolf Lodge Illinois 	Maple Lawn Ballroom
2:00pm – 6:30pm	Trade Show	The Forum
5:00pm – 6:00pm	Cocktails on the Trade Show Floor	The Forum
7:00pm	Gala Awards Dinner	Grand Ballroom
9:30pm	Screening: Angel Studios Presents "Cabrini"	Emagine Geneva Lakes
9:15pm-11:45pm	Buses to/from Emagine Theater- continuous shuttling	Hotel Entrance

THURSDAY, SEPTEMBER 28, 2023

7:30am – 11:00am	Registration	Conference Point
7:45am – 8:30am	Breakfast (Buffet Closes at 8:30am)	Grand Ballroom
8:30am	Panel Discussion: The Evolution of Theatrical Marketing Moderated By: Mike Polydoros, PaperAirplane Media <ul style="list-style-type: none"> • Bobbie Bagby Ford, B&B Theatres • Rich Daughtridge, Warehouse Cinemas • Heather Morgan, Alamo Drafthouse • Brandon Purdie, Angel Studios • Ken Thewes, Marcus Theatres 	Grand Ballroom
9:45am	ICTA Educational Series: Fundamental of Presentation Technology	Maple Lawn Ballroom
11:30am	NAC Seminar:	Maple Lawn Ballroom
12:30pm	Closing Awards Luncheon <ul style="list-style-type: none"> • One-on-One Interview with Brandon Purdie, Angel Studios • Midwest Hall of Fame Induction 	Grand Ballroom

*No electronic/recording devices are allowed during Studio Marketing Presentations & Screenings