

Geneva Convention 2018 - Schedule of Events

TUESDAY, SEPTEMBER 25, 2018

9:00am – 7:00pm	Convention Registration	Ballroom Coat Check
10:30am – 11:45am	Golfer's Lunch	Golf Pavilion
Noon (Shotgun Start)	Variety - The Children's Charity Golf Classic	The Brute
12:30pm	Buses depart for WILL'S WINE WALK	Hotel Entrance
4:30pm	Buses depart from WILL'S WINE WALK	Studio Winery
5:30pm – 6:15pm	Buses depart for Emagine Theater- continuous shuttling	Hotel Entrance
5:30pm – 6:30pm	Pre-Screening Reception	Emagine Theater
5:45pm – 6:00pm	Audio Demonstration: Dolby SLS	Emagine Theater
6:30pm	Universal Pictures Presents FIRST MAN	Emagine Theater
9:00pm	Opening Night Party & Buffet Reception - trolley shuttle available	Grand Chalet

WEDNESDAY, SEPTEMBER 26, 2018

7:30am – 6:00pm	Convention Registration	Ballroom Coat Check
7:00am – 8:00am	Breakfast Buffet	Grand Ballroom
8:00am	Studio Product Reel Presentation: Paramount	Grand Ballroom
8:20am	Seminar: Let's Start With Security: A Data Security Primer <ul style="list-style-type: none"> • <u>William (Bill) J. Hodor, Esq.</u> - US Federal Trade Commission 	Grand Ballroom
9:00am	Studio Product Reel Presentations <ul style="list-style-type: none"> • Sony, Lionsgate, Annapurna, Universal, Disney 	Maple Lawn Ballroom
10:45am	Panel Discussion: Direct Distribution Platforms & Content <ul style="list-style-type: none"> • <u>Daniel Loria</u> (moderator) - VP Content Strategy & Editorial Director, Boxoffice Media • <u>Tim Warner Jr</u> - VP Exhibitor Relations, myCinema • <u>Barry Rebo</u> - Managing Partner, Eclair Play USA • <u>Brock Bagby</u> - Executive Vice President, B&B Theatres • <u>Ronnie Ycong</u> - SVP, Exhibitor Relations & Operations, Spotlight Cinema Networks • <u>Doreen Sayegh</u> - Event Cinema Exhibitor Relations, Screenvision Media 	Maple Lawn Ballroom
11:30am	Seminar: Hug Your Haters & Fire Up Your Fans <ul style="list-style-type: none"> • <u>Daniel Lemin</u> - Speaker, Best Selling Author 	Maple Lawn Ballroom
12:15pm	Opening Awards Luncheon & Warner Bros Product Reel	Grand Ballroom
1:30pm	Panel Discussion: Subscription Based Memberships <ul style="list-style-type: none"> • <u>J. Sperling Reich</u> (moderator) - Celluloid Junkie • <u>Bernadette McCabe</u> - SVP Exhibitor Relations & Business Strategy, MoviePass • <u>Rifat Oguz</u> - Founder & CEO, Sinemia • <u>Rolando Rodriguez</u> - President, Chairman & CEO, Marcus Theatres • <u>Malcolm MacMillan</u> - SVP Global Exhibitor Sales & Marketing, Webedia Movies Pro 	Maple Lawn Ballroom
2:15pm	National NATO Briefing <ul style="list-style-type: none"> • <u>Patrick Corcoran</u> - VP & Chief Communications Officer, NATO 	Maple Lawn Ballroom
2:45pm	Live Cooking Demonstration	Maple Lawn Ballroom
3:30pm – 7:00pm	Trade Show	The Forum
5:45pm – 6:45pm	Cocktails on the Trade Show Floor	The Forum
7:00pm	Gala Awards Dinner & Fox Product Reel Presentation	Grand Ballroom
9:30pm	20th Century Fox Presents BAD TIMES AT THE EL ROYALE	Emagine Theater

THURSDAY, SEPTEMBER 27, 2018

7:30am – 11:00am	Registration	Ballroom Coat Check
8:30am – 9:30am	Breakfast on the Trade Show Floor	The Forum
8:30am – 10:30am	Trade Show	The Forum
10:30am	ICA Meeting & Paramount Consent Decree FAQ	Maple Lawn Ballroom
11:15am	Boxoffice Academy: Industry & Web Analytics For Your Cinema <ul style="list-style-type: none"> • <u>Joey Hudson</u> – Data Specialist, Webedia Movies Pro • <u>Sarah Grossman</u> – Director of Exhibitor Marketing, Webedia Movies Pro 	Maple Lawn Ballroom
12:00pm	Closing Luncheon, Hall of Fame Induction & Independent Product Reel Presentations <ul style="list-style-type: none"> • Focus, Aviron, Amazon, Neon, myCinema 	Grand Ballroom

*No electronic/recording devices are allowed during Studio Marketing Presentations & Screenings